

Romone Smith

Creative Designer skilled in branding, digital media, and marketing content. Blends strategy with visual storytelling to deliver high-impact solutions. Top-Rated Freelancer on Upwork with agency and freelance experience.

Experience

Production Designer @ Northern Commerce, London

May 2022 – Present

I led the creation of high-impact digital and print campaigns by combining strategic design thinking with collaborative workflows, resulting in visually compelling content that elevated brand presence.

Digital Marketer @ Hyde Park BIA, London

April 2021 – April 2022

Creating engaging social media campaigns, improving website SEO, and designing branded content that boosted community visibility and engagement.

Design Consultant @ Vistaprint, Toronto

December 2016 – December 2018

Creating custom marketing assets for clients while delivering fast, reliable design solutions and building strong customer relationships.

Education

Graphic Design @ Fanshawe College

Class of 2021

Earned an Advanced Diploma in Graphic Design at Fanshawe College, graduating with distinction and a 4.16 GPA by mastering branding, web development, and interactive media.

Architecture @ University of Western Jamaica

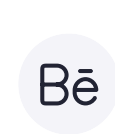
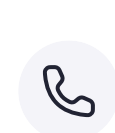
Class of 2013

Developing a foundation in design principles, structural concepts, and creative problem-solving.

Advocate for Adobe @ Adobe Creative Insider Ambassador

Class of 2019

For demonstrating design expertise, fostering community engagement, and sharing insights on Adobe Creative Cloud tools.

- **Email**
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- **Phone**
- **Address**
London, Canada

Skills

- Video Editing & Motion Graphics
- Interaction Design
- Visual Design
- Brand Identity & Visual Storytelling
- User-Focused Design
- Digital Marketing Campaigns
- Creative Problem-Solving
- Cross Functional Collaboration

Tools

- Illustrator, Figma (Design & collaboration)
- Premiere Pro, Photoshop
- Klaviyo and Salesforce
- Rive, After Effects (Animations)
- Basic HTML & CSS
- Wordpress/Shopify
- Adobe Creative Cloud

Accomplishments

Top Rated Freelancer

2018 - Present

Consistently delivering high-quality creative solutions, maintaining 100% client satisfaction, and building long-term relationships through reliability and innovation.