

ROMONE SMITH

GRAPHIC DESIGNER



PROFESSIONAL PROFILE

As a recent graduate of Fanshawe College, my passion and enthusiasm motivated me to explore good career growth opportunities, where my talent and knowledge could be utilized to effectively and efficiently bring projects to completion. Seen by my peers as an Adept multitasker, I am uniquely equipped with the ability to work well independently or as a member of a design team.



WORK EXPERIENCE

Graphic Designer & Digital Marketer

Hyde Park BIA — 2021 - current

— London, ON

- Design and create digital assets for the Hyde Park BIA such as banners and signs.
- Video content and creation for social media marketing.
- SEO and development of new websites along with performance measurements.
- Design static assets: digital display advertisements, infographics, selling decks graphics for social media, and graphics for website landing pages and microsites.
- Collaborate with other members of the digital and brand teams on content development and participate in pre-production meetings.

Design Consultant

Vistaprint — 2016-2018

— Toronto, ON

- Provided immediate designs for customers in the store.
- Delivered reliable service to our customers with a sense of urgency and sound judgment.
- Established and maintained strong customer relationships, followed up on satisfaction of purchases and notified customers of up-coming events.
- Collaborate with other members of the digital and brand teams on content development and participate in pre-production meetings.



EDUCATION

(2019 – 2021) Advanced Diploma in Graphic Design, Fanshawe College

GPA: 4.16 on a 4.2 scale.

- Completing a certified Distinction in Graphic Design.
- Specialized in Web Development and Corporate Branding.
- Interactive Design and Media.
- Learning how to correctly conceptualize designs and Ideas.
- Adobe Creative Cloud Suite.



(2018-Present) — Top Rated Freelancer — Upwork Corporation

CONTACT

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romonesmith.com

QUALITIES

Hardworking	Motivated
Determined	Positive
Resourceful	Friendly
Organized	Dedicated

SKILLS

Illustrator	=====
Photoshop	=====
InDesign	=====
Adobe XD	=====

FIND ME

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MY PORTFOLIO

https://romonesmith.com

CV